

Reliance launches regular premium

Mumbai: Reliance Life Insurance Company has announced the launch of a new regular premium non-linked scheme, 'Reliance Smart Cash Plus Plan'. "Smart Cash Plus Plan is designed to provide multiple benefits - long-term security and savings and periodic cash flow - to customers looking for a simple insurance product with guaranteed returns at regular intervals," said Anup Rau, CEO of the firm. This traditional scheme is available for customers in the age group 14-55 years with a minimum sum of ₹1 lakh and the holder can opt for terms - 10, 13, 16, or 22 years, a release said.