

FORM L-37 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)
RELIANCE NIPPON LIFE INSURANCE COMPANY LIMITED
(Formerly known as Reliance Life Insurance Company Limited)

(₹ in Lacs)

Sr. No	Channels	For the Quarter ended on 30th June, 2016			For the Quarter ended on 30th June, 2015		
		No. of Policies / Schemes	No. of Lives Covered	Premium	No. of Policies / Schemes	No. of Lives Covered	Premium
1	Individual agents	-	41	0		1	0
2	Corporate Agents-Banks	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	1	7,675	26	1	55	6
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	36	836,115	6,581	55	975,058	13,356
	Total (A)	37	843,831	6,607	56	975,114	13,362
1	Referral (B)	-	-	-	-	-	-
	Grand Total (A+B)	37	843,831	6,607	56	975,114	13,362

(₹ in Lacs)

Sr. No	Channels	Upto the Quarter ended on 30th June, 2016			Upto the Quarter ended on 30th June, 2015		
		No. of Policies / Schemes	No. of Lives Covered	Premium	No. of Policies / Schemes	No. of Lives Covered	Premium
1	Individual agents	-	41	0		1	0
2	Corporate Agents-Banks	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	1	7,675	26	1	55	6
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	36	836,115	6,581	55	975,058	13,356
	Total (A)	37	843,831	6,607	56	975,114	13,362
1	Referral (B)	-	-	-	-	-	-
	Grand Total (A+B)	37	843,831	6,607	56	975,114	13,362

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold