

FORM L-37 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)  
 RELIANCE LIFE INSURANCE COMPANY LIMITED

(₹ in Lacs)

Sr. No	Channels	For the Quarter ended on 30th June, 2015			For the Quarter ended on 30th June, 2014		
		No. of Policies / Schemes	No. of Lives Covered	Premium	No. of Policies / Schemes	No. of Lives Covered	Premium
1	Individual agents	-	1	0	-	35	0
2	Corporate Agents-Banks	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	1	55	6	7	3,689	28
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	55	975,058	13,356	88	341,376	30,159
	<b>Total (A)</b>	<b>56</b>	<b>975,114</b>	<b>13,362</b>	<b>95</b>	<b>345,100</b>	<b>30,187</b>
1	Referral (B)	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>56</b>	<b>975,114</b>	<b>13,362</b>	<b>95</b>	<b>345,100</b>	<b>30,187</b>

(₹ in Lacs)

Sr. No	Channels	Upto the Quarter ended on 30th June, 2015			Upto the Quarter ended on 30th June, 2014		
		No. of Policies / Schemes	No. of Lives Covered	Premium	No. of Policies / Schemes	No. of Lives Covered	Premium
1	Individual agents	-	1	0	-	35	0
2	Corporate Agents-Banks	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	1	55	6	7	3,689	28
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	55	975,058	13,356	88	341,376	30,159
	<b>Total (A)</b>	<b>56</b>	<b>975,114</b>	<b>13,362</b>	<b>95</b>	<b>345,100</b>	<b>30,187</b>
1	Referral (B)	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>56</b>	<b>975,114</b>	<b>13,362</b>	<b>95</b>	<b>345,100</b>	<b>30,187</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold