

RELIANCE LIFE INSURANCE COMPANY LIMITED
FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Sl.No.	Channels	For the Period ended on 30th June 2010			For the Period ended on 30th June 2009		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Rs lacs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Rs lacs)
1	Individual agents	-	-	-	1	3	5
2	Corporate Agents-Banks	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	9	17,006	72	16	182,340	53
5	Micro Agents	-	-	-	-	-	0
6	Direct Business	104	294,927	3,862	112	66,502	4,879
	Total(A)	113	311,933	3,934	129	248,845	4,937
1	Referral (B)	-	-	-	-	-	-
	Grand Total (A+B)	113	311,933	3,934	129	248,845	4,937

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold