

**PERIODIC DISCLOSURES****FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)**

SI.No.	Channels	Business Acquisition through different channels (Group)					
		2007 - 08			2006 - 07		
		No. of Policies/ No.	No. of Lives Covered	Premium (Rs lacs)	No. of Policies/ No.	No. of Lives Covered	Premium (Rs lacs)
1	Individual agents	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	72	206,755	630	46	42,493	343
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	283	538,111	40,572	179	307,752	12,759
	Total(A)	355	744,866	41,203	225	350,245	13,102
1	Referral (B)	-	-	-	-	-	-
	Grand Total (A+B)	355	744,866	41,203	225	350,245	13,102

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold