

**PERIODIC DISCLOSURES**

**FORM L-38 Business Acquisition through different channels (Individuals)**

Insurer: **Reliance Life Insurance Co.Ltd.**

Date: 31/03/2007

Sl.No.	Business Acquisition through different channels (Individuals)				
	Channels	Current Year (2006-07)		Previous Year (2005-06)	
		No. of Policies	Premium (Rs lacs)	No. of Policies	Premium (Rs lacs)
1	Individual agents	423,724	74,170	78,947	18,374
2	Corporate Agents-Banks	-	-	-	-
3	Corporate Agents -Others	13,510	1,964	241	54
4	Brokers	4,558	681	102	22
5	Micro Agents	-	-	-	-
6	Direct Business	8,891	3,294	81	6
	Total (A)	450,683	80,109	79,371	18,455
1	Referral (B)	-	-	-	2
	<b>Grand Total (A+B)</b>	<b>450,683</b>	<b>80,109</b>	<b>79,371</b>	<b>18,458</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold